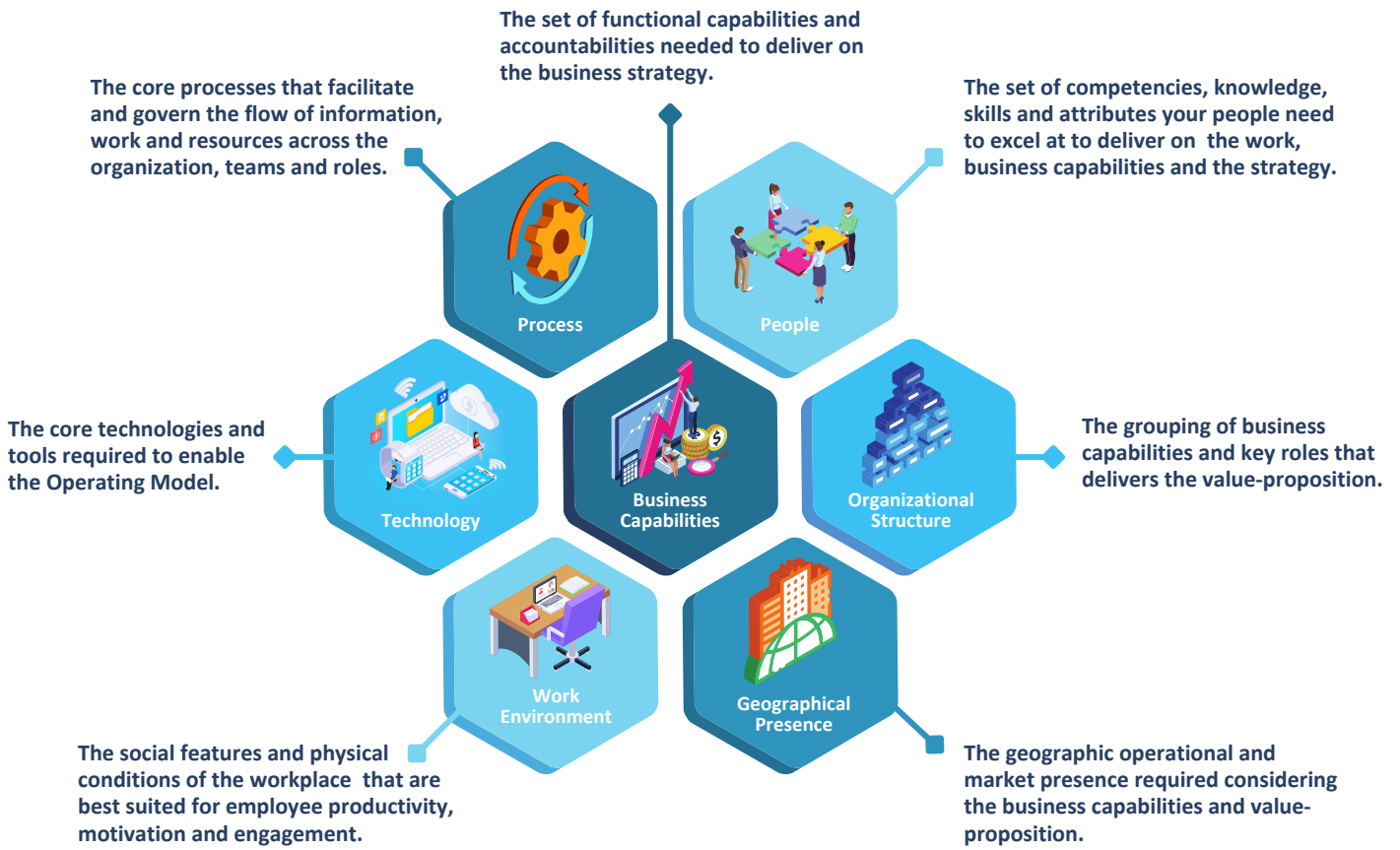


Designing Your Operating Model

At Blue-Mark, we believe that all business operating models contain the same seven components.



Your operating model is the backbone that enables your organization to generate client value – it requires consistent and proactive assessment to remain optimal. It's essential for you to follow the tips below during the introduction of new or enhanced business capabilities.

Regularly Reassess Your Operating Model



Successful organizations regularly reassess and redesign their operating model to manage the impacts of their strategic choices, remain relevant within their evolving market and industry, and adjust to changes in their environment.

Assess All Components



Your operating model has seven core, interdependent components that combine, interact and operate like an ecosystem. It is the combination and interaction of these components that allow the organization to deliver on its business strategy and value proposition.

Assess at Multiple Levels



Operating models work at all levels of the organization: enterprise, functional unit, and team. Not only does it need to be cohesive across the seven components, but it needs to interact vertically across organizational levels, and horizontally across departmental lines.

Design the Operating Model for the Future



Evolving an operating model is an important extension of a Strategic Planning Process. It sets the stage for success for the future and creates a common picture of that future that mobilizes an organization to success.

When is it important to revisit the Operating Model?

There are three primary drivers that trigger the revisiting of an Operating Model:

1. To identify and address current pain points and challenges
2. To adjust to address a significant external influence, and
3. To adjust to address an internal change or a change in strategy.